

FEEL IT
LOVE IT



For more information, contact:

HOW TO REACH US

FOR ORDERS:
888.298.6339
Monday through Friday,
7 a.m. to 5 p.m. PST

BY MAIL:
DrinkACT.com
2400 Boswell Road
Chula Vista, CA 91914

BY INTERNET:
www.drinkact.com



Business Opportunity Ads

SEEKING SUCCESSFUL MARKETERS

Timing is everything! Unique health products, virtually untapped market. Massive potential, support from top international company. If you understand the significance of being in the right place at the right time, call now! 24-hour recorded hotline: (800) ___-___

BE YOUR OWN BOSS

Start your own profitable business without giving up your current job. Low start-up costs, proven training program, tax write-offs. Enormous potential if you're willing to work.

Call now before it's too late! 24-hour recorded information:
(800) ___-___

ATTENTION ENTREPRENEURS!

I have distribution rights to exclusive nutrition products with a proven track record and multi-billion-dollar market potential. I'm currently looking for a few hard-working individuals to help me expand. If you understand the significance of being in the right place at the right time, call (your name) at () ___-___ immediately!

JOB BURNOUT?

It's time to make a move in the right direction! Learn how you can be a part of a proven, simple, highly effective system, making full-time income on part-time hours! This is the opportunity you have been waiting for—call now before it passes! Call (your name), at () ___-___ today!

NOTES:

1. These pre-approved sample ads have not been tested for response rates. A.C.T.™ makes no guarantees whatsoever as to results of any kind.
2. Using a 24-hour recorded message rather than a "live" number, and adding the words "24-hour recorded message" after the phone number, is less threatening to potential callers and will usually elicit a better response rate.
3. In order to ensure compliance with FTC, FDA, and other advertising regulations, all ads other than those already pre-approved by A.C.T.™ must be pre-approved by A.C.T.™'s marketing department prior to use.



A.C.T.™ Ads

Need a boost?

Don't supplement your body with unhealthy, superficial energy sources. All natural, energy-boosting ingredients are key to healthy, quick, sustained energy and optimal performance. For more information, call (800) ___-___

Need more energy?

Caffeine and sugar are not the only quick fixes. Before you throw your mind and body out of balance with superficial energy sources, call for more information on the world's first "Feel Good" energy drink!

CALL: (800) ___-___

Do you need a jump-start?

Give your body a healthy dose of all-natural energy that will put you back in the running. With no jitters or crashes, it's the world's first "Feel Good" energy drink! Call for information: (800) ___-___

Feeling a little sluggish?

A healthy dose of all-natural energy could get you up and running again. Avoid the jitters and crashes, and call for information on the world's first "Feel Good" energy drink!

CALL NOW!
(800) ___-___

Need more energy?

Amazing new "Feel Good" energy drink is the optimal solution! With only 24 calories, 5 grams of sugar, and no artificial ingredients, it's the world's first all natural, healthy energy drink.

Call (800) ___-___

Need a healthy energy boost?

Before you fill up on superficial stimulants like caffeine and sugar, call for information on the world's first healthy, "Feel Good" energy drink! Call (local) ___-___

The Energy Drink Market

The latest buzz in the food and beverage industry has been around the energy and nutrient-enhanced drinks segment, making it one of the largest operating markets in the beverage industry today. Energy-stimulating beverages have been around and growing since the 1980s in the U.S., but the trend started over-seas in Europe and Asia well before its induction into America. It's a market that much of the beverage industry is trying to tap into, and not always with the greatest success.

During the 1980s in the U.S., an extremely high-caffeine, high-sugar, cola brand was released. It targeted the same general, younger audience of professionals and students as the current energy drinks do today. It was the success of this cola that sparked the energy-craze we see today! By the 1990s, the first true "energy drink" was introduced to

the U.S.—the same brand that currently holds over 50% of the market even today. Energy drinks have since evolved into multiple brands and narrowed target markets, and have even teamed up with some alcoholic beverages in an effort to claim a cure for hangovers.

Goldman Sachs predicts the Energy Drink market will hit *10 Billion Dollars* by 2010!

Still, most of the energy products that we see today contain more or less the same ingredients. Much of the hype lies in the marketing strategies, but it also lies heavy in the quality of the energy experience each product offers. The main ingredients of most energy drinks are simply high levels of caffeine and sugar, with several newer beverages offering as much as 300 mg of caffeine alone.

Over the past 5 years, the Energy Drink market has grown an average of 50% per year!

Source: Mintel Energy Drink Report 2006/07.05.06

Join the multi-billion dollar Energy Drink market!!

The Energy Drink Market

You get *ALL* of the energy and almost *NONE* of the sugar!

That's about the amount of caffeine you would get if you were to drink four cups of coffee! Now add in about 30-60 grams of sugar, and a few other herbal ingredients such as taurine, ginseng, and guarana. Unfortunately, it is the addition of these herbal ingredients that contribute to the

common deception that energy drinks are good for you. But the temporary and superficial jolt of "energy" and the crash that follows suggest otherwise.

So how can someone get the healthy energy boost that they need to make it through the events of a busy day, or to pull an all-nighter? A.C.T.™ Energy has targeted and formulated the solution! The key was to balance highly-effective, all-natural ingredients that all work together on a cellular level. The resulting formulation creates a large, healthy, mental and physical boost that starts working in minutes, and lasts for hours! Unlike other energy drinks that are dehydrating and tend to work against your body's natural functions and abilities, A.C.T.™ works *with* your body, resulting in optimal balance and performance.

Unlike other Energy Drinks, A.C.T.™ combines the high power of an Energy Drink with the benefit of nutrition.

A.C.T.™ also has the upper-hand in other areas of the market. Not only is it available in the convenient ready-to-drink "Grab and Go" can, but it can also be purchased in On-The-Go packets! It tastes so good, it doesn't have to be mixed with just water, and the convenience of always being able to have it on hand, "just in case," is one of a kind. Life isn't always planned, so A.C.T.™ offers the ultimate way to get that extra boost of energy when you need it most. Join the Energy Revolution, and see why everyone is calling A.C.T.™ the world's first "Feel Good" energy drink!

Prospective Distributors

Potential distributors are, literally, all around you. You'll find them among the people you know such as your friends and relatives. You'll also find potential distributors among your customers.

Use the following categories to develop your initial prospect list. Remember, all of these people know others who may also be interested in your opportunity.

AT WORK

People who don't like their job
 People who are interested in new opportunities
 People who are in a similar line of work

IN NEIGHBORHOOD

Housewives with spare time
 Landlord
 College students who need extra money
 Retired people who want to stay active
 Members of neighborhood watch club
 Service Station/Auto Repair
 Electrician/Meter Reader
 Dry Cleaners
 Housekeeper
 Mail Man/Milk Man
 Diaper Service Delivery
 Firemen/Police
 Bottled Water Rep.
 Exterminator
 Pool Maintenance
 Waiter/Waitress
 Gardener
 Plumber

RELIGIOUS

ORGANIZATIONS
 Religious Education Directors
 Minister/Rabbi/Priest
 Youth Workers
 Ministers of Music

PROFESSIONAL RELATIONSHIPS

Doctors/Chiropractors
 Attorneys
 Accountants

Optometrists/Ophthalmologists
 Psychiatrists/Psychologists
 Dentists/Orthodontists

Architects
 Nurses

ATHLETIC OR SPORTS ORGANIZATIONS

Bowling Club
 Teammates

Fitness Center
 Tennis Partners
 Racquetball Partners

SCHOOL CONTACTS

Teachers/PTA
 Parents of children's friends
 Alumni association
 Former association

FORMER WORK CONTACTS

SOCIAL CONTACTS
 New and old acquaintances

ORGANIZATIONS

Boy Scouts/Girl Scouts/Brownies
 YMCA/YWCA
 Lodges—Moose, Elks, etc.

PEOPLE I PATRONIZE

Dry Cleaners/Laundry
 Bakery
 Grocer and/or Checkers

Pharmacist
 Printer/Photographer
 Travel Agent

Banker
 Hair Stylist
 Insurance Agent

Carpet Cleaner
 Shoe Repair/Shoe Stores
 Real Estate Agent

Babysitter/Child Care Center
 TV Repairman
 Health Spa

Builder/Contractor
 Hardware Store
 Furniture Store

Gift Shops
 Real Estate Appraiser
 Florist

Furniture Upholsterer
 Rental Stores
 Video Club

Tax Service
 Wallpaper Store
 Department Stores

PEOPLE WHO TRY TO SELL ME PRODUCTS

Avon Representative
 Fuller Brush Salesperson
 All door-to-door or party plan salespeople like Mary Kay Tupperware, etc.

PEOPLE I HAVE BOUGHT PRODUCTS FROM

Automobile Salespeople
 Jewelry
 Major Appliances

Eyeglass or Contact Lenses
 Heating Fuel
 Water Softeners

Carpet
 Travel Trailer

RELATIVES

Family members, relatives, and in-laws, as well as their friends

NEWSPAPER WANT ADS

People who are looking for jobs

A.C.T.™ Recipes

"IGNITION"

Ignite your passion for life! Delight your senses, and rev-up your body with this energizing Martini powered by A.C.T.™!

Pineapple juice
Splash of cranberry juice
Malibu Rum
A.C.T.™
Crushed ice

Blend together the desired amounts of the above ingredients. Pour into Martini glasses and enjoy!



"EXHILARATION"

Enjoy refreshment at its finest! Become energized with this delicious mixture of chilled orange juice, sparkling champagne, and a zesty burst of A.C.T.™!

3 ounces chilled orange juice
3 ounces champagne
1 serving A.C.T.™

Pour an equal amount of orange juice and champagne into a glass. Add A.C.T.™. Stir to blend; drink to energize!

"INVIGO-RITA"

Invigorate yourself by adding a splash of A.C.T.™ to a classic margarita!

1 oz frozen Limeade
1 pinch of salt
1 oz Tequila
1/3 oz Triple Sec
1 oz A.C.T.™

Combine all ingredients in a blender with half a cup of crushed ice. Blend until slushy, adding more ice if required. Pour into a margarita glass, and serve.

Feel free to experiment! Send your creative recipes to bartender@drinkact.com!



Why  drinkact.com ?

Why Join the A.C.T.™ Team...

- Partnered with a stable, 10-year-old, family owned and operated, industry leading company that has had over \$200 million in gross sales and has paid out over \$100 million in cash commissions to date
- Highly qualified and experienced management team
 - State-of-the-art computer systems
 - Committed to long-term growth
 - A loyal product-consumer base
 - Explosive market growth
 - International markets

What Makes A.C.T.™ Products Unique?

- 30-day, 100% money-back guarantee
 - Track record of success stories
- Extensive product research and development
 - Highly consumable product line

The Compensation is Lucrative, and Fun too!

- A lucrative, simple-to-understand compensation plan
 - Retail profit potential
- Very rewarding commission payout
 - No front-end loading
 - No breakaways!

The Support is Unparalleled...

- Detailed Downline Reports
- 24-hour Online Ordering
 - Conference Calls
 - Distributor Websites
- Regular Product Trainings





A.C.T.™ BASIC Pack

- 30 Pouches (packed in a retail display box)
- 1 Canister of A.C.T.™
- 1 Sport Bottle

Item# AE-10059

A.C.T.™ SUCCESS Pack

- 3 Display Boxes (90 pouches) of A.C.T.™
- 2 Canisters of A.C.T.™
- 100 A.C.T.™ Brochures

Item# AE-10159

A.C.T.™ Builder Pack

- 10 Retail Boxes (300 pouches) of A.C.T.™

Item# AE-10299

A.C.T.™ Brochures

- Pack of 100, 2-fold A.C.T.™ Brochures

Item# AE-3001

A.C.T.™ Grab-and-Go Cans—2 Cases

- 2 Cases of 24 cans each (48 cans total)

Item# ACT-7010

A.C.T.™ Canisters

- 2 Canisters (450 grams each)

Item# AE-1002

A.C.T.™ Water Bottles

- Case of 10 Water Bottles

Item# AE-1003

500 Pouch Bulk Pack

- A.C.T.™ Pouches (500 pouches)

Item# AE-10310
BEST PRICING!

60 A.C.T.™ Drinks—“Mini” Sample Boxes

- Packed into 12 separate sample boxes (5 packs in each box)

Item# AE-10020

